



## Publisher's Note

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### Introducing PubWeb™

Given the technological advances at our command, we would be remiss to ignore their potential. Our newest offering, PubWeb™, makes one-dimensional learning a thing of the past. PubWeb™ provides an interface between the print and electronic worlds to provide the best of both. Within the new framework, traditional written presentations in our *Journal* will be augmented by dynamic interactive presentations that are possible only on the Web.

Now, individuals with diverse learning styles, each with highly variable time constraints, can select educational activities that match their needs. Additionally, learning is best solidified when it takes place on multiple levels, as offered by PubWeb™. We embrace the new along with the old, to double your success.

Each PubWeb™ offering will include multimedia components on the Web accompanied by summaries of the activities in the *Journal*. These activities are developed by the CME Institute of Physicians Postgraduate Press, Inc. and will provide a CME credit opportunity. Because of the costs of developing multimedia programs, many editions of PubWeb™ will be funded with educational grants from commercial supporters.

The first PubWeb™ series, debuting this month, focuses on the diagnosis and treatment of bipolar disorder. This important topic will be highlighted from different perspectives in our *Journal* over the course of a year. You are invited to read the summaries in the *Journal* and then participate in the complete interactive activity at [www.Psychiatrist.com/pubweb](http://www.Psychiatrist.com/pubweb).

We hope you will gain multiple benefits from our newest offering and will join the swelling ranks of those who move easily between the worlds of print and electronic communication. Please make this and future PubWeb™ activities a learning experience of choice.

John S. Shelton, Ph.D.  
Publisher

Judy Beach  
Assistant Publisher